



LOJAS RENNER PRESENTS POSITIVE SSS OF 2.1% WITH NET REVENUE FROM MERCHANDISE SALES OF R\$ 554.7 MM (+8.7%). 2Q09 EBITDA REACHED R\$ 98.8 MM WITH A 17.8% MARGIN.

Porto Alegre, July 27 2009 – LOJAS RENNER S.A. (Bovespa: LREN3), the second largest department store chain merchandising apparel in Brazil, today announces its results for the second quarter 2009 (2Q09) and first semester 2009 (1S09).

HIGHLIGHTS OF THE 2ND QUARTER 2009

- The Company reported **total Net Revenue of R\$ 613.4 million** in 2Q09 and **R\$ 1,032.5 million** in 1S09, while **Net Revenue from Merchandise Sales** increased from R\$ 510.3 million in 2Q08 to **R\$ 554.7 million** in 2Q09. In 1S09, **Net Revenue from Merchandise Sales** was **R\$ 917.4 million** against R\$ 893.6 million in the same period 2008.
- **Same Store Sales** recorded an increase of **+2.1%** in 2Q09 versus **+5.4%** in 2Q08. For the accumulated period between January and June, **Same Store Sales** for 2009 were down **-4.0%** against **+7.9%** posted in 2008.
- **Gross Profit from Merchandise Sales** reached **R\$ 262.6 million** in 2Q09 and the **Gross Margin from Retailing Operation** came from 47.5% to **47.3%**. In 1S09, **Gross Profit from Merchandise Sales** was **R\$ 433.6 million** and the **Gross Margin** was equivalent to **47.3%** against 47.7% in 1S08.
- The average **Selling Expenses** per store declined **7.7%** and **General and Administrative Expenses** by **1.3%** in 2Q09 compared to 2Q08. In 1S09, these reductions were **6.8%** and **6.3%** for Selling Expenses and General and Administrative Expenses, respectively.
- The **Results from Financial Services** item was **R\$ 17.0 million** in 2Q09, a **6.4%** growth in relation to the R\$ 16.0 million reported in 2Q08. In 1S09, **Financial Services** contributed **30.9%** to total Company EBITDA, reaching **R\$ 43.5 million** against R\$ 34.5 million for 1S08.
- **2Q09 EBITDA** was **R\$ 98.8 million**, equivalent to an increase of **13.5%** in relation to R\$ 87.1 million reported in 2Q08. For the first half of the year, EBITDA was **R\$ 140.9 million** against R\$ 142.5 million in 1S08.
- Lojas Renner opened **five stores** in 1S09, the entire network now totaling **115 units**. Company total capex in the same period amounted to **R\$ 27.9 million**.
- A total of **14.3 million Renner Cards** accounted for **61.5%** of Company sales. The **average ticket** for the Renner Card reported an increase of **9.6%**, rising from R\$ 117.30 in 2Q08 to **R\$ 128.53** in 2Q09.

PRICE LREN3:

R\$ 21.62 (June 30 2009)

MARKET CAPITALIZATION:

R\$ 2.6 bi (June 30 2009)

CONFERENCE CALL:

Time: 1:00 p.m. (Brazil) / 12:00 p.m. (US-ET)

Date: July 28 2009

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STORE OPERATING PERFORMANCE

OPERATING DATA	2Q09	2Q08	1S09	1S08
Total Company's Net Revenue (R\$ MM)	613.4	566.7	1,032.5	998.5
Net Revenue from Merchandise Sales (R\$ MM)	554.7	510.3	917.4	893.6
Net Revenue from Merchandise Sales <i>Nominal Growth over Previous Year</i>	8.7%	14.8%	2.7%	18.4%
Same Stores Sales Growth ¹ <i>Nominal Growth over Previous Year</i>	+2.1%	+5.4%	-4.0%	+7.9%
Number of Stores <i>End of June</i>	115	101	115	101
Sales Area (in thousand m ²) ² <i>End of June</i>	240.6	214.3	240.6	214.3
Net Revenue per m ² (R\$ per m ²) <i>Net Revenue per Average Sales Area</i>	2,321	2,396	3,915	4,285
Number of Employees <i>End of June</i>	10,077	9,949	10,077	9,949

The second quarter is traditionally characterized by two important dates in the commercial retailing business - Mother's Day in May and St. Valentine's Day in June. Additionally, sales in this period are influenced by lower temperatures with the beginning of the autumn-winter seasons.

During the quarter, the Company saw some important improvements and, as anticipated by Management, in line with the outlook for a gradual recovery in results during the course of the year -

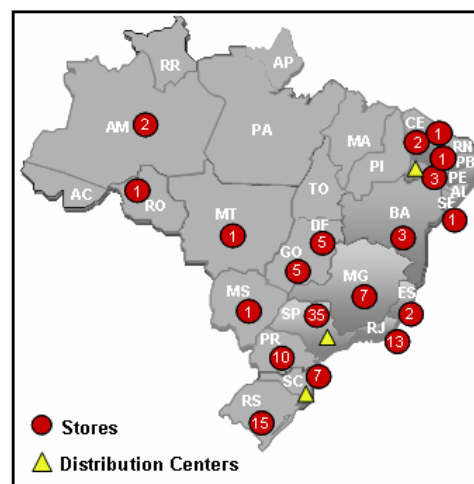
accompanying a more promising macroeconomic environment. These improvements were also a reflection of initiatives taken in 4Q08 for cutting expenses and reworking the expansion plan as well as adjustments made to pricing and product mix in 1Q09.

Net Revenue from Merchandise Sales posted an increase of **8.7%** while **Same Store Sales** rose **+2.1%**. For the accumulated period to the end of June, **Net Revenue from Merchandise Sales** reported growth of **2.7%** while **Same Store Sales** remained in negative territory at **-4.0%** in **1S09** against **+7.9%** in **1S08**.

These results are the direct consequences of changes in pricing and product mix implemented in 1Q09 to meet the needs of a more cautious customer base in the midst of the world economic crisis. With the onset of winter, Lojas Renner has been able to gauge the positive response from the customers to its winter collection and the measures taken in early 2009.

Gross Margin from Retailing Operations reported an improvement in relation to 1Q09 as the pressure of foreign exchange rates on import goods was offset by the margins on domestically sourced products. During the quarter, **Gross Margin** was **47.3%** versus 47.5% in 2Q08. In the first six months of the year, the **Gross Margin from Merchandise Sales** was **47.3%** against 47.7% in 1S08.

In **2Q09**, Lojas Renner unveiled **five** new stores in the cities of Manaus, Natal, Bauru, Goiânia and Brasília, the Company having **115 operating units** in June 2009 with a total sales area of **240.6 thousand m²**. A further three store rollouts are scheduled for the current year, one in Passo Fundo in the state of Rio Grande do Sul, and a further two in the state of São Paulo in the cities of Osasco and Suzano.



¹The stores are included in the comparable sales calculation beginning in the 13th month of their operations. Changes in comparable store sales between two periods are based on net sales of stores, which were in operation during both comparable periods. If a store is included in the calculation of comparative store sales for only a portion of one of the two periods compared, then that store will be included in the calculation for only the comparable portion of the other period. When the square meters of a store that is included in comparable store sales are increased or decreased, that store continues to be included in the comparable store sales calculation. When a store is closed, its sales are excluded from the calculation of comparable store sales for the periods compared.

²Total square meters at the end of a period include only retail selling space, excluding stockroom and back office areas.

RESULTS FROM THE RETAILING OPERATION

Net Revenue

Net Revenue from Merchandise Sales was **R\$ 554.7 million** in **2Q09**, against R\$ 510.3 million in 2Q08, a growth of **8.7%**. **Same Store Sales** posted growth of **+2.1%** in relation to 2Q08. In the accumulated period between **January and June**, **Net Revenue from Merchandise Sales** reached **R\$ 917.4 million** while **Same Store Sales** remained negative **-4.0%**.

The improvement in results was due to:

- Alterations in pricing and adjustments in inventory levels implemented for the new collection in order to better meet the needs of a more cautious customer base during a period of economic recession;
- Strong sales performance during the period leading up to the principal commemorative dates in May (Mothers Day) and June (St Valentine's Day);
- Low temperatures, especially throughout June, proving to be extremely important in driving sales;
- Recovery of market share lost in 1Q09 to small retailers offering deep discounts in an effort to clear excess inventory remaining from the year-end holiday period.

Gross Profit

GROSS PROFIT FROM MERCHANDISE SALES (R\$ MM)	2Q09	2Q08	1S09	1S08
Gross Revenues from Merchandise Sales	741.9	687.6	1,219.5	1,194.1
Deductions of Goods Sold	(187.2)	(177.3)	(302.1)	(300.5)
Net Revenues from Merchandise Sales	554.7	510.3	917.4	893.6
Cost of Goods Sold	(292.1)	(268.0)	(483.8)	(467.7)
Gross Profit from Merchandise Sales	262.6	242.3	433.6	425.9
Gross Margin from Retailing Operation	47.3%	47.5%	47.3%	47.7%

Gross Profit from Merchandise Sales reached **R\$ 262.6 million** against R\$ 242.3 million in 2Q08. **Gross Margin from Retailing Operation** registered a reduction from 47.5% in 2Q08 to **47.3%** in **2Q09**. In the first half year **Gross Profit** was **R\$ 433.6 million** and the **Gross Margin on Retailing Operation** posted **47.3%** versus 47.7% in 1S08.

These margins reflect:

- The negative impact of depreciation of the Real against the US dollar, thus reducing the gross margin on imported products, these forming a significantly greater percentage of the winter collection 2009 than 2008;
- The positive impact of very low winter temperatures in the South and Southeast, driving sales principally in June and thus avoiding the need for significant price markdowns.

Selling Expenses

Selling Expenses posted growth of **5.4%** from R\$ 124.9 million in 2Q08 to **R\$ 131.7 million** in **2Q09**. In **1S09**, these expenses were **R\$ 248.1 million**, an increase of **7.0%** over the R\$ 232.0 million recorded in 1S08. **Selling Expenses** as a percentage of **Net Revenue from Merchandise Sales** declined from 24.5% to **23.7%** in **2Q09** and an increase from 26.0% to **27.0%** in **1S09**. Average expenses per store fell **7.7%** in **2Q09** from R\$ 1,267.9 thousand to **R\$1,170.2 thousand** and by **6.8%** in **1S09** as a whole from R\$ 2,367.0 thousand to **R\$ 2,205.5 thousand**, when compared with the same periods in 2008.

These variations relate to:

- Dilution in fixed expenses due to more robust sales in 2Q09;
- Gradual increments in productivity at the more recently unveiled stores as these begin to report an improvement in sales, reflecting a natural maturation process;
- Continuing efforts by Management to reduce expenses and limit new hiring at existing units.

General and Administrative Expenses

General and Administrative Expenses posted an increase of **12.7%**, totaling **R\$ 49.9 million** in **2Q09** against R\$ 44.3 million reported in the same period for 2008. In **1S09**, this item recorded **R\$ 89.3 million** against R\$ 83.0 million in 1S08 and as a percentage of Net Revenue from Merchandise Sales, rose from 8.7% to **9.0%** in **2Q09** and from 9.3% to **9.7%** in **1S09**. In **2Q09**, average store expenses fell **1.3%** and **6.3%** in **1S09**, that is from R\$ 846.8 thousand in 1S08 to **R\$ 793.7 thousand** in **1S09**.

RESULTS FROM FINANCIAL SERVICES

RESULT FROM FINANCIAL SERVICES BREAKDOWN (R\$ MM)	2Q09	2Q08	1S09	1S08
Revenues	58.6	56.5	115.2	104.9
Recovery of Past Due Receivables <i>(Related to Merchandise Sales)</i>	27.3	23.3	50.3	41.7
Additional Revenues Generated by Interest-bearing Plan	16.7	17.3	35.7	33.2
Personal Loans and Other Financial Services	14.6	15.9	29.2	30.0
Credit Losses, Net of Recoveries	(32.0)	(30.0)	(54.3)	(52.0)
Merchandise Sales	(14.5)	(13.9)	(21.1)	(21.3)
Additional Losses Generated by Interest-bearing Plan	(11.4)	(9.9)	(21.8)	(18.3)
Personal Loans	(6.1)	(6.2)	(11.4)	(12.4)
Operating Expenses <i>(Renner Card & Financial Services)</i>	(9.6)	(10.5)	(17.4)	(18.4)
Total	17.0	16.0	43.5	34.5
% of EBITDA	17.2%	18.4%	30.9%	24.2%

Results from Financial Services were **R\$ 17.0 million** in **2Q09**. This amount was 6.4% higher than for the same period last year. In **1S09**, the same item was **R\$ 43.5 million**, growing by 26.0% over the R\$ 34.5 million reached in 1S08.

The improvement in results was due to:

- Higher revenues from recoveries of past due receivables and sales financed under the 0+8 interest-bearing plan - rates for which were increased in July 2008 - thus generating greater returns on these operations;
- Improvement in the collection of past due receivables ;
- Higher revenue from insurance business;
- Maintenance of operating expenses at the same levels as 2008.

In **2Q09** Lojas Renner granted **R\$ 22.8 million** in personal loans and the total loan portfolio including interest charges totaled **R\$ 85.0 million**, (**R\$ 62.3 million if adjusted to present value**). For the first half of the year, the Company granted **R\$ 44.8 million** in personal loans. This operation represent an average ticket of approximately R\$ 560.00 (principal) and an average term of 8.5 months.

Credit Losses, Net of Recoveries, on sales using the Renner Card, represented **4.7% of Net Revenue from Merchandise Sales** for **2Q09** and in line with the 4.6% recorded in 2Q08. In **1S09**, losses were **4.7%**, in line with the levels obtained throughout 2008. It is worth noting that expenses with provisions and losses are rigorously controlled, a direct consequence of initiatives for upgrading the way credit is granted as well as collection processes.

With respect to **Personal Loans**, the provisions for losses on credits are constituted on the basis of the risk classification of the operations similar to the classification criteria for credit operations laid down by the Central Bank of Brazil, and in line with the same policy adopted by the financial institutions. Provisions are based on a classification of risk stipulated by the Central Bank. At the highest level of risk, this considers the entire amount including the portion still not due, and not merely the amount overdue (Dragging Method, where customer debt with different installments of different contracts, distributed across the portfolio is transferred to a worst case overdue classification, consolidated and accrued). The percentage provisioned gradually increases as payment delay increases with the outstanding amount in excess of 180 days being 100% accrued.

Expenses with provisions and losses on Personal Loans, net of recoveries, reported in **2Q09**, were **R\$ 6.1 million**, against R\$ 6.2 million in 2Q08. In the first half year, losses diminished from R\$ 12.4 million to **R\$ 11.4 million** in **1S09**. These results reflect Management efforts to improve credit approval methods and the collection of personal loan products.

Results from Financial Services item is made up of the following items:

Revenues: this item reports revenues arising from the collection of delayed credit payments associated to the retailing operation (in up to five installments and partially with respect to sale of merchandise under the 0+8 installment plans), as well as revenues generated from the intermediation of credit sales under the 0+8 installments with interest plan and from Personal Loans, net of taxes and funding costs. The Revenues from Capitalization Bonds (annuities) and from Insurance Policies are also booked to this item.

Credit Losses, Net: this item records the provision for losses on credits associated with the retailing operation (in up to five installments and partially with respect to sale of merchandise under the 0+8 installment plan) as well as revenues generated from the intermediation of credit sales under the 0+8 installments with interest plan. In both cases, losses registered in this way are deducted from recoveries of losses written off in previous periods. Losses generated from the intermediation of Personal Loans are also booked to this item.

Operating Expenses: this item books those expenses related to the operation of financial services products, including all costs arising from this business as well as all collection expenses incurred with Financial Services and the Renner Card, both with respect to the 0+5 installment and also the 0+8 interest-bearing installment credit plans.

RENNER CARD

The **Renner Card** accounted for **61.5% of sales** in **2Q09**, against 64.6% in the same period a year earlier. The reduced participation of store card sales is mainly due to the significant number of store rollouts as from 2005 (53 new stores). This implies a larger number of new customers who initially choose to settle purchases using other forms of payment thus reducing the percentage of store card business. The **average ticket** for Renner Card sales rose 9.6% to **R\$ 128.53** in **2Q09** compared to R\$ 117.30 in 2Q08. **For the first six months of the year**, the Renner Card accounted for **60.7% of total sales** against 63.6% in 1S08 while the **average ticket** reported a year-on-year increase of **6.6%** from R\$110.35 to **R\$ 117.63**.

The **0+8 interest-bearing plan** reported a share of **12.1%** of total sales in **2Q09**, an increase in relation to 1Q09, albeit below the 15.9% share recorded in 2Q08. This plan represented **10.8%** in **1S09** against 15.0% in 1S08. On the other hand, the **0+5 installment plan** reported an improved participation of **49.4%** in **2Q09**, against 48.7% in 2Q08, while the percentage was **49.9%** in **1S09** against 48.6% for the same period in 2008.

In **2Q09**, the Company issued **485.9 thousand new cards** (729.7 thousand in **1S09**), the total number of Lojas Renner store cards standing at **14.3 million units** in June 2009.

EBITDA

EBITDA = Earnings before Net Financial Expenses, Income Tax and Social Contribution, Depreciation, Amortization, Stock Option Plan Expenses, Non-operating Results and Extraordinary Expenses. EBITDA is not a measure used in Brazilian accounting practices and does not represent cash flow for the periods under review. It should not be considered as an alternative for net income, as an indicator of operating performance or as an alternative for cash flow in the form of an indicator of liquidity. EBITDA does not have a standardized meaning and the Company's definition of EBITDA may not be comparable with the adjusted EBITDA of other companies. While in accordance with accounting practices used in Brazil EBITDA does not provide a measure of operating cash flow, management uses it to measure operating performance. In addition, the Company understands that certain investors and financial analysts use EBITDA as an indicator of the operating performance of a company and/or its cash flow.

EBITDA RECONCILIATION (R\$ MM)	2Q09	2Q08	1S09	1S08
Net Income	47.8	43.5	58.7	68.6
(+) Income & Social Contribution Taxes	24.7	21.4	30.2	33.5
(+) Result from Write-off of Fixed Assets	0.2	0.1	0.1	0.1
(+) Financial (Income) Expenses, Net	3.0	3.8	7.0	5.3
(+) Depreciation and Amortization	18.3	15.3	36.5	29.9
(+) Stock Option Plan	4.8	3.0	8.4	5.1
EBITDA	98.8	87.1	140.9	142.5
EBITDA Margin <i>(over Net Revenue from Merchandise Sales)</i>	17.8%	17.1%	15.4%	16.0%

EBITDA in **2Q09** reached **R\$ 98.8 million**, the **EBITDA Margin** on Net Revenue from Merchandise Sales recording **17.8%** in the quarter against 17.1% in 2Q08 (16.1% if based on total Net Revenue against 15.4% in 2Q08). In **1S09**, **EBITDA** amounted to **R\$ 140.9 million** against R\$ 142,5 million in 1S08 while the **EBITDA Margin** on Net Revenue from Merchandise Sales was **15.4%** against 16.0% in 1S08 (13.6% if calculated on total Net Revenue for the Company versus 14.3% in the previous year).

These results are a direct consequence of operating improvements in 2Q09. However, results for the accumulated period still reflect the impacts of the first quarter – a more difficult one in comparative and operational terms given the less than favorable macroeconomic climate of the time.

FINANCIAL RESULT, NET

FINANCIAL RESULT (R\$ MM)	2Q09	2Q08	1S09	1S08
Financial Revenues	5.7	3.2	10.5	7.1
Financial Expenses	(1.9)	(4.9)	(3.8)	(6.6)
Exchange Gain/Loss	1.8	(0.7)	1.8	(0.6)
Net Effect of Adjustment of Long-Term Taxes to Present Value	(0.7)	3.0	(1.2)	3.0
Cost of Financing Delinquent Customers, Net	(7.9)	(4.4)	(14.3)	(8.2)
Financial Result, Net	(3.0)	(3.8)	(7.0)	(5.3)

In **2Q09**, the **Financial Result** was negative at **R\$ 3.0 million** against a similarly negative result of R\$ 3.8 million in 2Q08. The Financial Result for the full six month period was a negative **R\$ 7.0 million** against R\$ 5.3 million in 1S08.

The variation in the Financial Result was influenced by:

- The higher costs of financing delinquent customers as from September 2008;
- Changes in the structure for financing delinquent customers whereby income from the investment of resources arising from the loan are no longer discounted against the cost of customer financing but rather, incorporated into the financial revenues item shown in the first line of the table;
- Positive financial result of FX variation on imports.

NET INCOME

In the light of the foregoing factors, the Company was able to report a **2Q09 Net Income** of **R\$ 47.8 million**, a growth of 9.8% against the R\$ 43.5 million registered in the same period in 2008. The **Net Margin** as a percentage of Net Revenue from Merchandise Sales was **8.6%** in **2Q09** versus 8.5% in 2Q08 (7.8% when based on the Company's total Net Revenue against 7.7% in 2Q08). For the accumulated period, **Net Income** reached **R\$ 58.7 million**, **14.5%** less than was recorded in 1S08. **Net Margin** for the first half of the year was **6.4%** against 7.7% in 1S08 (5.7% of based on total Net Revenue against 6.9% in 1S08).

NET DEBT / NET CASH

NET DEBT / NET CASH (R\$ MM)	JUN.09	MAR.09	JUN.08
Cash and Cash Equivalents	194.4	83.3	210.3
Loans and Financing	(164.2)	(139.4)	(165.4)
(Net Debt)/ Net Cash	30.2	(56.1)	44.9

In June 2009, **Cash and Cash Equivalents** amounted to R\$ 194.4 million, an increase of 133.4% compared with R\$ 83.3 million in March 2009. This improved cash position is related to the greater gross cash generation in 2Q09 and the larger share of term purchases from domestic suppliers.

On June 30 2009, **Total Loans and Financing** stood at R\$ 164.2 million, a growth of 17.8% over the outstanding amount for the same period in March 2009 of R\$ 139.4 million.

As a result, the Company closed June 2009 with a **Net Cash** position of **R\$ 30.2 million** versus net debt of R\$ 56.1 million in March 2009.

INVESTMENTS (CAPEX)

CAPEX (R\$ MM)	2Q09	2Q08	1S09	1S08
New Stores	14.8	20.4	20.6	30.7
Remodeling of Installations	2.3	6.5	2.9	7.6
IT Equipment and Systems	1.3	2.0	1.3	2.6
Others	3.1	1.5	3.1	7.6
Total	21.5	30.4	27.9	48.5

In **2Q09**, Lojas Renner’s investments in fixed assets amounted to **R\$ 21.5 million** against R\$ 30.4 million in 2Q08. Of this amount, **R\$ 14.8 million** was applied in the opening of **five new stores**. A further three stores are to be unveiled in 2H09, one in the state of Rio Grande do Sul and two in the state of São Paulo, corresponding to eight inaugurations during the year and a grand total of 118 stores in operation.

Depreciation and Amortization expenses increased **19.5%** from R\$ 15.3 million in 2Q08 to **R\$ 18.3 million** in **2Q09**, due to a higher fixed assets as part of the Company’s strategy of expanding the nationwide store network. In **1S09**, **Depreciation and Amortization** expenses increased **22.0%** from R\$ 29.9 million to **R\$ 36.5 million**.

ABOUT LOJAS RENNER

Lojas Renner is the second largest department store chain merchandising apparel in Brazil, currently with 115 stores, 108 of them installed in shopping malls and a further 7 stand-alone stores in downtown city areas, located in the South, Southeast, Midwest, North and Northeast of Brazil. The Company develops and sells quality women’s, men’s, teen and children’s apparel, footwear and underwear through 15 private brands of apparel and related items, of which seven represent the Lifestyle concept, each brand targeting a specific style and way of dressing. Lojas Renner also sells fashion accessories and cosmetics through two proprietary brands while offering third-party branded merchandise in certain product categories. Three new company private label brands launched in July 2009 are already part of that mix: “A Collection” aimed at the adult female market which appreciates a touch of glamour in the daily routine, ‘Maternity Renner’ for mothers-to-be and “Satinato” Renner’s first exclusive brand of footwear with models for its female clientele.

The Company’s principal target customers are women between the ages of 18 and 39 who are in the middle and upper-middle levels of the Brazilian purchasing power spectrum. Lojas Renner offers its customers fashionable, high quality merchandise at competitive prices in a shopping environment, which is practical and agreeable. The Lifestyle concept of merchandising makes it easier for the customers to combine individual items of apparel into a complete outfit with a consistent style according to each one of the brands.

Lojas Renner seeks to maintain its merchandise continuously fresh by always introducing new designs, to keep pace with and help to shape the style preferences of its customers. The mission of each one of the employees is not merely to satisfy but to enchant our customers by exceeding their expectations. Lojas Renner also offers financial services, such as sales financed under a 0+8 interest-bearing plan, personal loans, insurances and capitalization bonds (annuities).

FORWARD LOOKING STATEMENTS

This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of Lojas Renner S.A. These are merely projections and, as such, are based exclusively on the expectations of the Company’s management concerning the future of the business. Such forward-looking statements depend substantially on changes in market conditions, the performance of the Brazilian economy, the sector and the international markets, and are therefore subject to change without prior notice.

INCOME STATEMENT

Income Statement						
(in R\$ '000)	2Q09	2Q08	Var %	1S09	1S08	Var %
Gross Operating Revenue	803,683	747,479	7.5%	1,341,134	1,305,434	2.7%
Sale of Goods	741,885	687,579	7.9%	1,219,531	1,194,104	2.1%
Financial Products/Services	61,798	59,900	3.2%	121,603	111,330	9.2%
Deductions	(190,269)	(180,732)	5.3%	(308,586)	(306,891)	0.6%
Taxes on Sales of Goods	(187,153)	(177,333)	5.5%	(302,151)	(300,475)	0.6%
Taxes Over Financial Products/Services	(3,116)	(3,399)	-8.3%	(6,435)	(6,416)	0.3%
Net Operating Revenues	613,414	566,747	8.2%	1,032,548	998,543	3.4%
Costs of Goods Sold	(292,101)	(267,966)	9.0%	(483,777)	(467,704)	3.4%
Gross Profit	321,313	298,781	7.5%	548,771	530,839	3.4%
Operating Income (Expenses)	(248,688)	(233,789)	6.4%	(459,777)	(428,638)	7.3%
Selling	(131,652)	(124,893)	5.4%	(248,124)	(231,965)	7.0%
General and Administrative	(49,880)	(44,257)	12.7%	(89,295)	(82,989)	7.6%
Management Compensation	(1,334)	(1,137)	17.3%	(2,669)	(2,160)	23.6%
Taxes	(4,247)	(3,746)	13.4%	(7,636)	(6,984)	9.3%
Stock Option Plan	(4,835)	(3,029)	59.6%	(8,420)	(5,106)	64.9%
Losses on Receivables, Net	(32,035)	(29,959)	6.9%	(54,297)	(52,037)	4.3%
Financial Products/Services	(9,636)	(10,547)	-8.6%	(17,402)	(18,375)	-5.3%
Depreciation and Amortization	(18,343)	(15,315)	19.8%	(36,480)	(29,894)	22.0%
Other Operating Income	6,296	2,862	120.0%	11,509	6,212	85.3%
Financial Income	(3,022)	(3,768)	-19.8%	(6,963)	(5,340)	30.4%
Operating Income	72,625	64,992	11.7%	88,994	102,201	-12.9%
Result from Write-Off of Fixed Assets	(152)	(68)	123.5%	(93)	(65)	43.1%
Income Before Income & Soc. Cont. Taxes	72,473	64,924	11.6%	88,901	102,136	-13.0%
Income and Social Contribution Taxes	(24,650)	(21,387)	15.3%	(30,218)	(33,504)	-9.8%
Net Income for the Period	47,823	43,537	9.8%	58,683	68,632	-14.5%
Earnings per Share	0.39320	0.35809	9.8%	0.48250	0.56449	-14.5%
Number of shares (in thousands)	121,624	121,582	-	121,624	121,582	-

BALANCE SHEET

Balance Sheet			
(in R\$ '000)			
Assets	Jun.09	Mar.09	Jun.08
TOTAL ASSETS	1,520,286	1,382,198	1,434,744
Current Assets	1,075,577	941,312	1,038,480
Cash & Cash Equivalents	194,402	83,339	210,317
Trade Accounts Receivable	568,202	503,513	562,693
Inventories	231,175	268,458	201,221
Recoverable Taxes	17,779	22,547	14,597
Other Accounts Receivable	22,683	23,670	9,250
Deferred Income and Social Contribution Taxes	38,146	36,515	37,510
Prepaid Expenses	3,190	3,270	2,892
Not Current Assets	444,709	440,886	396,264
Long-Term Assets	44,226	43,467	42,626
Judicial Deposits	12,790	12,263	11,173
Recoverable Taxes	12,429	12,283	10,655
Other Accounts Receivable	6,063	6,449	8,397
Deferred Income and Social Contribution Taxes	12,944	12,472	12,401
Investments	63	63	63
Property, Plant and Equipment - Net	356,578	350,828	305,779
Intangible - Net	43,842	46,528	47,796
Liabilities and Shareholders' Equity	Jun.09	Mar.09	Jun.08
TOTAL LIABILITIES	1,520,286	1,382,198	1,434,744
Current Liabilities	658,454	579,899	702,239
Loans and Financing	124,526	111,197	135,685
Financing-CDCI Operations	150,940	138,407	191,029
Suppliers	184,040	147,529	192,508
Taxes and Contributions Payable	89,747	43,784	66,734
Accrued Salaries and Vacations Payable	34,773	29,031	31,580
Rentals Payable	16,029	14,954	13,915
Liabilities Under Bylaws	260	43,539	233
Reserve for Civil and Labor Risks	14,730	13,716	13,163
Other Accounts Payable	43,409	37,742	57,392
Not Current Liabilities	83,029	76,249	75,839
Loans and Financing	39,680	28,178	29,740
Taxes and Contributions Payable	11,079	15,572	17,835
Reserve for Tax and Civil Risks	24,048	23,243	19,974
Other Accounts Payable	8,222	9,256	8,290
Shareholders' Equity	778,803	726,050	656,666
Capital	400,132	400,037	399,820
Capital Reserves	147,362	142,527	132,987
Profit Reserves	172,626	172,626	55,227
Retained Earnings	58,683	10,860	68,632

CASH FLOW

Statement of Cash Flows (in R\$ '000)	2Q09	2Q08	1S09	1S08
Cash Flow from Operating Activities				
Net Income for the Period	47,823	43,537	58,683	68,632
Adjustment to Reconcile Net Income to Net Cash and Cash Equivalents Provided from Operating Activities				
Depreciation and Amortization	18,313	15,286	36,422	29,836
Amortization of Goodwill	29	29	58	58
Result from Write-Off of Fixed Assets	187	134	226	139
Accrued Interest, Net of Interest Paid	(597)	2,621	(718)	(3,758)
Stock Option Plan	4,835	3,029	8,420	5,106
Reserve for Tax, Civil and Labor Risks	1,819	449	2,833	2,492
Deferred Income and Social Contribution Taxes	(2,103)	(3,226)	2,770	8,045
Allowance for Loss in Assets	15,696	12,782	(7,934)	(2,630)
Changes in Assets and Liabilities				
(Increase) Decrease in Trade Accounts Receivable	(76,797)	(41,414)	80,421	82,261
Decrease (Increase) in Inventories	33,695	19,918	(35,700)	(44,527)
Decrease (Increase) in Other Current Assets	5,835	135	5,594	(2,433)
(Increase) Decrease in Long-Term Assets	(287)	391	682	(2,769)
Increase (Decrease) in Financing-CDCI Operations	12,533	14,648	(36,135)	32,029
Increase (Decrease) in Suppliers	36,511	8,195	14,152	(67,542)
Increase (Decrease) in Accrued Salaries and Vacations	5,742	(7,516)	4,687	(9,570)
Increase (Decrease) in Taxes Payable	41,470	27,452	(46,329)	(54,911)
(Decrease) in Other Liabilities	4,633	(12,124)	(3,626)	(6,484)
Increase (Decrease) in Rent Payable	1,076	1,329	(2,143)	(1,877)
(Decrease) in Liabilities Established by Bylaws	(2,700)	(5,369)	(2,700)	(5,369)
Net Cash Generated (Used in) Operating Activities	147,713	80,286	79,663	26,728
Cash Flow from Investing Activities				
Purchases of Property, Plant and Equipment and Intangible Assets	(21,602)	(30,346)	(28,028)	(48,489)
Proceeds from Disposal of Fixed Assets	8	36	12	58
Net Cash (Used in) Investing Activities	(21,594)	(30,310)	(28,016)	(48,431)
Cash Flow from Financing Activities				
Borrowings	34,428	146,787	54,428	194,264
Capital Increase	95	-	206	-
Repayments of Loans	(9,000)	(94,892)	(50,000)	(146,640)
Interest on Equity and Dividends Paid	(40,579)	(82,154)	(40,579)	(112,036)
Net Cash (Used in) by Financing Activities	(15,056)	(30,259)	(35,945)	(64,412)
Increase in Cash and Cash Equivalents	111,063	19,717	15,702	(86,115)
Cash and Cash Equivalents at the Beginning of Period	83,339	190,600	178,700	296,432
Cash and Cash Equivalents at the End of Period	194,402	210,317	194,402	210,317
Supplementary Cash Flow Disclosure				
Cash (Paid) Received During the Period:				
Interest and Other Financial Expenses, Net	(9,362)	(11,908)	(18,333)	(27,412)
Financial Income (Temporary Cash Investments and Other)	5,744	10,754	10,652	18,315
Income and Social Contribution Taxes	(13,234)	(16,614)	(28,770)	(28,923)