

## DELIVERABLES

### MARKETPLACE ONLINE SELLING

Activity	Standard	Elite	Premium	Ultimate
<b>ON-BOARDING (DOCUMENTATION &amp; REGISTRATION)</b>				
Documentation support and submission to marketplaces	✓	✓	✓	✓
Photography (Reference of Photographers)	✓	✓	✓	✓
Registration of Brand on Selective Marketplaces*	5 Major	5 Main + 4 Curated	15 Channels	Major Domestic + International
No. of SKU's	500	1000	2000	Unlimited SKUs
<b>CATALOGING &amp; LISTING</b>				
Creating content for products with keywords (PIS)	by Client	by Fibre2Fashion	by Fibre2Fashion	by Fibre2Fashion
Master catalog for marketplace	✓	✓	✓	✓
QC of final content	✓	✓	✓	✓
Products Listing on Marketplaces	✓	✓	✓	✓
<b>ORDER &amp; INVENTORY MANAGEMENT</b>				
Daily Order Processing	✓	✓	✓	✓
Scheduling Pick-up	✓	✓	✓	✓
Manifest uploading	✓	✓	✓	✓
Online Inventory management	✓	✓	✓	✓

<b>RETURN &amp; REPUTATION MANAGEMENT</b>				
Facilitating Customer Returns**	✓	✓	✓	✓
Handling customer queries and concerns	✗	✓	✓	✓
Seller rating management	✗	✓	✓	✓
Managing Negative feedback	✗	✓	✓	✓
<b>BRAND BUILDING AND INCREASING SALES</b>				
Pricing Strategy	✓	✓	✓	✓
Monthly Account Health Reports	✗	✓	✓	✓
Pull Promotional strategy	✗	✓	✓	✓
Marketplace Warehousing	✗	✗	✓	✓
Push promotional Strategy	✗	✗	✗	✓
Competitor Analysis	✗	✗	✗	✓
Trend analysis	✗	✗	✗	✓
Sponsored Ads	✗	✗	✗	✓
Strategic Product Combos	✗	✗	✗	✓
Feedback & Product Reviews	✗	✗	✗	✓